



CWK PLATES SALES SHEET COPY – FRONT PAGE

CWK Plates

Get smooth, straight and shiny hair faster and easier without heat damage through the CWK Plates for curly, wavy and kinky hair!

The brainchild of Kelechi Bradley, a budding entrepreneur from Humble, Texas; after a mishap with heat, the plates went from prototype to production phase within six months and are set to make a refreshing and welcome change in the natural hair care industry!

WHAT DOES IT DO?

Are you a naturalista considering taking a foray into the world of straight hair for a while but worried about the potential to damage your tresses with heat? Do you straighten your hair often with heat appliances and are starting to see some wear and tear? Are you after a blown out look without the use of a blow dryer? Are you tired of spending hours in rollers waiting for your locks to dry?

Look no further than the CWK Plates – an innovative invention that helps to achieve straight/blown out looks without the use of a flat iron, blow dryer or other straightening devices. The plates are easy to install and work with any length of hair. They are available in small, medium and large starter and individual packs, and ship worldwide. The plates are suitable for curly, wavy and kinky haired ladies.

HOW DOES IT DO IT?

Wash and condition hair as usual, apply your leave in products, then start sectioning hair into small parts. Finger comb or brush, pull the section downwards firmly, lay flat between the plates and snap shut. No fuss! The smaller the sections, the faster the hair dries.

WHAT DOES IT LOOK LIKE?

The plates weigh in at a diminutive 4.5gms for small, 19gms for medium and 36gms for large. They are made out of hard plastic and vary in sizes of 2 x 1 inches, 2 x 6 inches and 2 x 10 inches. They also come in funky colors – black, pink and purple.

WHY DO THE CWK PLATES ROCK?

- Simple, attractive and lightweight design.
- Convenient travel size.
- Easy to use. Just snap the plates on.
- Ventilated design means faster drying time.
- Results lasts for up to two weeks.
- Easy to clean and store.
- CWK plates are sturdy and can last for years.

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WHAT OUR TESTERS HAVE TO SAY?

Melinda McCalla, Type 4 Hair – *"When it comes to stretching my kinky hair, these plates work beautifully. I like to use them before I do my braid outs. I use the plates on my wash day and then allow them to air dry."*

Grace Montgomery, Type 3 Hair – *"I used the plates on my daughter's curly hair. It gave her hair the same look as if I flatironed on a low heat setting, without the damaging aftermath from the heat."*

GET YOURS NOW!

At a competitive price, which includes shipping and handling and no minimum order quantity, there's nothing stopping you from buying now. We accept all major credit cards and PayPal and orders are shipped within 5 – 7 business days. Expected shipping dates of back ordered plates are updated on the site as necessary.

Shipping and handling for international orders are priced differently. Please get in touch with us for a quote.

CONTACT US

Do you have any questions? Are you curious about installation tips? Stuck on something? Reach out to us at cwkgirls@gmail.com or give us a call on 1-844-CWK-GIRLS. You can also join the CWK Plates VIP list to receive tips, updates on new products and entries into giveaways at <https://www.cwkgirls.com/blog>.

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